

Car drycleaners

New process saves time, water and the environment

In this day and age any business initiative that saves water and abides by environmentally-safe practices has the edge over its industry competitors.

One of the newest businesses to establish a franchise in Caloundra is NoWet waterless car wash.

NoWet, which began operating in Caloundra just over a week ago, is considered by industry professionals to be on the cutting edge of the car cleaning industry.

NoWet car cleaners use no water, hoses, buckets, soaps or detergents.

The cleaning products used in the NoWet process also do not contain any harmful chemicals such as silicone, abrasives or petroleum products.

NoWet business development manager, Andrew Zachar, who is helping to set up franchises around Queensland, said NoWet's biggest advantage was that it used kaolin clay and carnauba wax to remove grime from vehicles without applying water and without scratching paintwork.

"When NoWet is micro-misted over a soiled area, our formula has the unique ability to encapsulate and emulsify the dirt particles, lifting them off the surface and preparing them for removal by the sim-



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NoWet's business development manager Andrew Zachar, left, and Ray Clarke, Caloundra's NoWet franchisee at work with their company van.

ple swipe of a clean 100% cotton towel," Andrew said.

"The cotton towel absorbs the dirt and grime and leaves a finish clean for buffing."

Andrew said cleaners then used another clean towel to buff cars to a gleaming shine.

For a basic charge of \$35, NoWet specialists will clean the exterior and interior of your car.

If you are unsure of NoWet's capabilities, customers are welcome to a free trial clean to see the results first hand.

"No one has the time to clean, dry, wax and buff, which is what you need to properly protect your car from coastal conditions," Andrew said. "NoWet washes, polishes, waxes and seals in a single application."